

CONTRACT



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

And:

CAMPAIGN GROUP
1600 LOCUST STREET
PHILADELPHIA, PA 19103

<u>Contract / Revision</u> 343125 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 10/22/12 - 11/04/12	<u>Estimate #</u>	
<u>Advertiser</u> COMMITTEE TO ELECT KATHLEEN KANE A1		<u>Original Date / Revision</u> 10/19/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCAU	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 00669		<u>Advertiser Ref</u> 27489

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WCAU	10/23/12	10/29/12	7A-9A TODAY SHOW	7A-9A M-F		:30			NM	5	\$7,500.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$1,500.00			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
N 2	WCAU	10/23/12	10/29/12	9A-10A TODAY SHOW 2	9A-10A M-F		:30			NM	5	\$1,375.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$275.00			
Week:		10/29/12	11/04/12	M-----				1	\$275.00			
N 3	WCAU	10/23/12	10/26/12	JIMMY FALLON SHOW	1237A-206A		:30			NM	4	\$1,500.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$375.00			
N 4	WCAU	10/27/12	10/27/12	10-11P SAT PRIME	10P-11P		:30			NM	1	\$1,200.00
	LUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,200.00			
N 5	WCAU	10/23/12	10/29/12	7P-730P M-F	7P-730P M-F		:30			NM	5	\$5,750.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$1,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WCAU	10/22/12-10/28/12	7P-730P M-F	7P-730P M-F	- TuWThF----	:30		\$1,150.00	NM		
	See MG 5.7											
	PREEMPT-PROGRAM CHANGE											
	7	WCAU	10/22/12-10/28/12	5A-5A ALL DAY STORM CO	5A-5A	MTuWThFSaSu	:30		\$1,150.00	NM		
	Ⓜ MG for 5.4 10/26											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 343125 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/04/12		<u>Product</u> Political
<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/19/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		5	WCAU	10/29/12-11/04/12	7P-730P M-F	7P-730P M-F	M-----	:30	\$1,150.00	NM		
See MG 5.6												
PREEMPT-FRONT ROLLED												
		6	WCAU	10/22/12-10/22/12	7P-730P M-F	7P-730P M-F	M-----	:30	\$1,150.00	NM		
Ⓜ MG for 5.5 10/29												
N 6	WCAU	10/25/12	10/25/12	9-10P THE OFFICE/PARKS	8P-10P		:30			NM	1	\$6,600.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$6,600.00			
N 7	WCAU	10/23/12	10/26/12	4P-5P NBC10 NEWS	4-5P M-F		:30			NM	3	\$1,950.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$650.00			
N 8	WCAU	10/23/12	10/26/12	5-6P NBC10 NEWS @ 5	M-F 5-6P M-F		:30			NM	3	\$2,550.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$850.00			
N 9	WCAU	10/23/12	10/26/12	6P-630P NBC10 NEWS	6P-630P M-F		:30			NM	3	\$3,450.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				3	\$1,150.00			
N 10	WCAU	10/23/12	10/26/12	11-1135P M-F LATE NEWS	11P-1135P		:30			NM	4	\$9,600.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$2,400.00			
N 11	WCAU	10/23/12	10/29/12	730P-8P M-F	730P-8P M-F		:30			NM	7	\$4,000.00
LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				4	\$775.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		4	WCAU	10/22/12-10/28/12	730P-8P M-F	730P-8P M-F	-TuWThF----	:30	\$775.00	NM		
See MG 11.6, 11.7												
DNA-SEVERE WX COVERAGE												
		6	WCAU	11/01/12-11/01/12	6A-7A M-F	6A-7A M-F	----Th----	:30	\$600.00	NM		
Ⓜ MG for 11.4 10/26												
		7	WCAU	11/04/12-11/04/12	6A-8A SUNDAY	6A-8A SU	-----Su	:30	\$175.00	NM		
Ⓜ MG for 11.4 10/26												
Week:		10/29/12	11/04/12	M-----				1	\$900.00			

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 343125 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/04/12		<u>Product</u> Political
<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/19/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	5	WCAU	10/29/12-11/04/12	730P-8P M-F	730P-8P M-F	M-----	:30		\$900.00	NM				
	See MG 11.8, 11.9													
	DNA-SEVERE WX COVERAGE													
	8	WCAU	11/03/12-11/03/12	7A-9A SATURDAY	7A-9A SA	-----Sa--	:30		\$650.00	NM				
	Ⓜ MG for 11.5 10/29													
	9	WCAU	11/01/12-11/02/12	11A-12P NBC10 NEWS@11	11A-12P	----ThF----	:30		\$250.00	NM				
	Ⓜ MG for 11.5 10/29													
N 12	WCAU	10/27/12	10/27/12	1130P-1A SNL	1130P-1A SAT		:30			NM	1	\$2,400.00		
	CDR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-----S-			1	\$2,400.00					
N 13	WCAU	10/28/12	10/28/12	NFL REGULAR SEASON NC815P-1130P			:30			NM	1	\$9,000.00		
	LUR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-----S			1	\$9,000.00					
N 14	WCAU	10/28/12	10/28/12	FOOTBALL NIGHT AMERIC/7P-815P			:30			NM	1	\$2,500.00		
	LUR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-----S			1	\$2,500.00					
N 15	WCAU	10/28/12	10/28/12	NFL LATE NEWS	11P-1205A		:30			NM	1	\$1,800.00		
	LUR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-----S			1	\$1,800.00					
N 16	WCAU	10/23/12	10/29/12	TONIGHT SHOW W/JAY LEI	1135P-107A		:30			NM	5	\$3,750.00		
	CDR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-TWTF--			4	\$750.00					
	Week:		10/29/12	11/04/12	M-----			1	\$750.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	5	WCAU	10/29/12-11/04/12	TONIGHT SHOW W/JAY LEI	1135P-107A	M-----	:30		\$750.00	NM				
	See MG 16.6													
	PREEMPT-FRONT ROLLED													
	6	WCAU	10/22/12-10/22/12	TONIGHT SHOW W/JAY LEI	1135P-107A	M-----	:30		\$750.00	NM				
	Ⓜ MG for 16.5 10/29													
N 17	WCAU	10/23/12	10/26/12	630-7p Nightly News	630-7p		:30			NM	1	\$1,200.00		
	LUR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-TWTF--			1	\$1,200.00					
N 18	WCAU	10/23/12	10/23/12	9-10P GO ON/NEW NORMA	9P-10P		:30			NM	1	\$3,000.00		
	LUR													
			<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>					
	Week:		10/22/12	10/28/12	-T-----			1	\$3,000.00					

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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<u>Contract / Revision</u> 343125 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/22/12 - 11/04/12		<u>Product</u> Political
<u>Advertiser</u> COMMITTEE TO ELECT H		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/19/12 / 10/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	WCAU	10/23/12	10/23/12	10-11P TUE PARENTHOOD	10P-11P		:30			NM	1	\$3,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-T-----				1	\$3,000.00			
N 20	WCAU	10/24/12	10/24/12	9-10P LAW & ORDER: SVU	9P-10P		:30			NM	1	\$3,500.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--W----				1	\$3,500.00			
N 21	WCAU	10/24/12	10/24/12	10-11P WED CHICAGO FIRE	10P-11P		:30			NM	1	\$4,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	--W----				1	\$4,000.00			
N 22	WCAU	10/25/12	10/25/12	10-11P THU ROCK CENTER	10P-11P		:30			NM	1	\$2,200.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---T---				1	\$2,200.00			
N 23	WCAU	10/23/12	10/26/12	11A-12P NBC10 NEWS@11	11A-12P		:30			NM	1	\$150.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-TWTF--				1	\$150.00			
N 24	WCAU	10/27/12	10/27/12	9-10P PRIME	9P-10P		:30			NM	1	\$7,000.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	-----S-				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/22/12-10/28/12	9-10P PRIME	9P-10P	-----Sa--	:30		\$1,000.00	NM		
		See MG 24.2										
		NA-NOT AVAILABLE										
	2	WCAU	10/22/12-10/22/12	8-9P MO AMER GOT TALEN	8P-9P	M-----	:30		\$7,000.00	NM		
		MG for 25.1,24.1										
N 25	WCAU	10/29/12	10/29/12	8-9P MON THE VOICE	8P-9P		:30			NM	0	\$0.00
		LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$6,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	8-9P MON THE VOICE	8P-9P	M-----	:30		\$6,000.00	NM		
		See MG 24.2										
		PREEMPT-FRONT ROLLED										
N 26	WCAU	10/29/12	10/29/12	5A-5A ALL DAY STORM CO	5A-5A		:30			NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	M-----				1	\$0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WCAU	10/29/12-11/04/12	5A-5A ALL DAY STORM CO	5A-5A	M-----	:30		\$0.00	NM		
		See MG 26.2										
		NA-NOT AVAILABLE										
	2	WCAU	10/29/12-11/04/12	5A-5A ALL DAY STORM CO	5A-5A	M-----	:30		\$0.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBCE Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WCAU
10 Monument Road
Bala Cynwyd, PA 19004
(610) 668-5510

www.nbcphiladelphia.com

Contract / Revision	Alt Order #
343125 /	

Contract Dates	Product	Estimate #
10/22/12 - 11/04/12	Political	

Advertiser	Original Date / Revision
COMMITTEE TO ELECT H	10/19/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Totals											59	\$88,975.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	52	\$85,525.00	\$72,696.25
10/29/12 - 11/04/12	7	\$3,450.00	\$2,932.50
Totals	59	\$88,975.00	\$75,628.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.